

# **TERMS & CONDITIONS**

## **GEMS Families Steps Challenge**

### **1. Eligibility**

Open to GEMS parents, staff, and their immediate family members.

### **2. Challenge Dates**

- Enrollment Window: 21 July – 5 September 2025

### **3. Challenge Mechanics**

Participants must complete **140,000 steps in 20 days** (~7,000 steps/day). Only participants who average at least 7000 steps per day qualify for draws.

### **4. Rewards**

- 40 winners: AED 250 GEMS Points each

### **6. Winner Selection**

- Winners are chosen via a digital draw system without any human intervention to ensure fairness.

### **7. Non-Transferability**

Rewards cannot be exchanged for cash, or substituted.

### **8. Disqualification**

Fitze reserves the right to disqualify participants engaging in fraudulent or unethical behavior (e.g., fake steps).

### **9. Technical Issues**

Participants must ensure their devices sync correctly with Fitze. Fitze is not responsible for discrepancies caused by third-party apps or devices.

**10. Compliance**

Participants must comply with all local laws and the Fitze app's standard T&Cs. By joining, they accept all terms and agree to Fitze's final decision.

**11. Publicity**

By participating, winners consent to Fitze & GEMS using their name and likeness for promotional purposes related to the challenge.

**12. Jurisdiction**

These T&Cs are governed by UAE law, with any disputes settled in Dubai courts.